BinaryX

PLAY. EARN. CREATE.

ANNUAL REPORT 2022

PLAY.

BinaryX is focused on delivering authentic entertainment and an immersive gaming experience through our best-in-class GameFi products.

Total users in our games Jan - Dec 2022:

130,000+

*Applied the lowest and highest value.

EARN.

BinaryX maintains promising token performance in a yearlong bear market along with a robust in-game economic model to ensure the profitability of both users & investors.

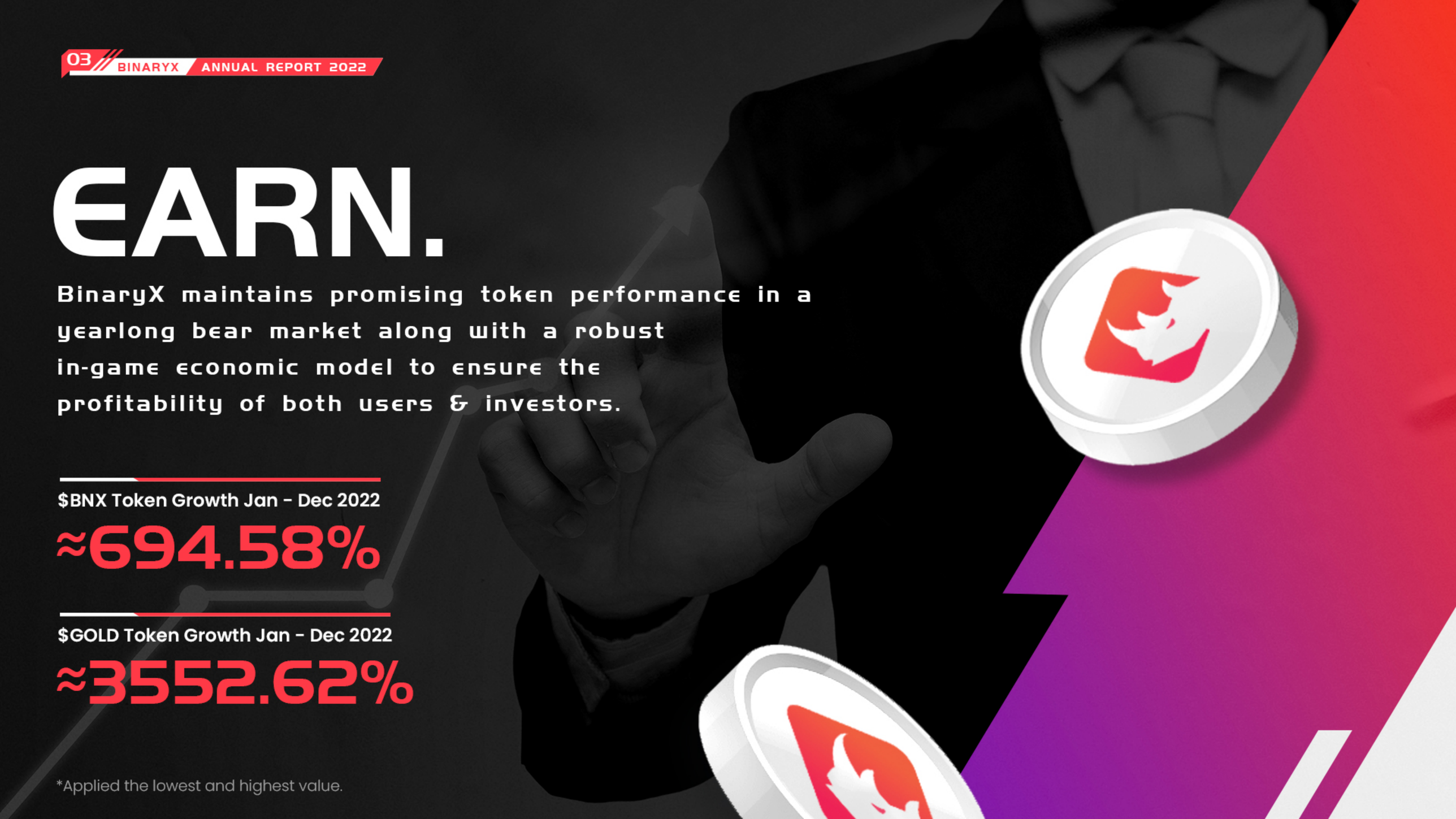
$BNX Token Growth Jan - Dec 2022

≈694.58%

$GOLD Token Growth Jan - Dec 2022

≈3552.62%

*Applied the lowest and highest value.



CREATE.

From GameFi platform to IGO.
We aim to bring blockchain-based projects to life. We want to realise the infinite potential of Web3 games and bring everyone together with ambition, passion, and love.

BinaryX IGO LAUNCHPAD

STRATEGIC REPORT

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FOR PLAYERS, BY PLAYERS

Binaryx is launching the next generation of Web3 Games.

2022 was a lull year for crypto, blockchain, and GameFi. To many, this was a year of setbacks, but to us, it was a year of realization, experimentation, and transformation. The industry is still going through a metamorphosis, one that leaves only the strongest and most adaptable standing.

Today, we witness continuous progress toward sustainable economic models. We see better talents entering the space with innovative ideas and more advanced technologies. The industry is moving closer to realizing its vision of being taken seriously.

Here is where BinaryX stands. We genuinely believe that blockchain gaming is here to stay, and that we are only at the tip of the iceberg when it comes to integrating technology into games. We are dedicated to making games with the best entertainment value for our users.

PLAY. EARN. CREATE.

Our Vision:

BinaryX aims to be the central hub that connects every party in Web3, to bring creative projects to life, and to unleash the true potential of the intertwining of 'Game" & "Fi."

2022 TOKEN HIGHLIGHTS

STANDING STRONG IN BEAR MARKET

Token Highlights 2022 Jan-Dec

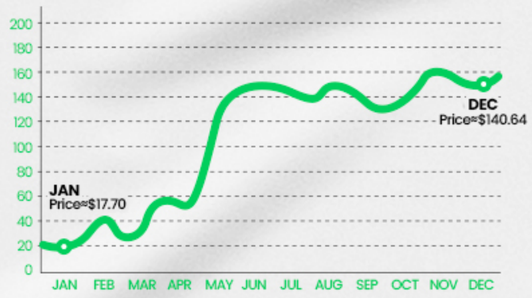
Price ($BNX)
$140.64 ↑ 694%

Price ($GOLD)
$0.025 ↑ 3552%

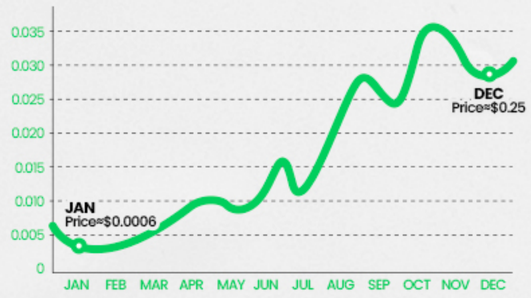
Market Cap ($BNX)
$457M ↑ 921.06%

Market Cap ($GOLD)
$23M ↑ 1364.24%

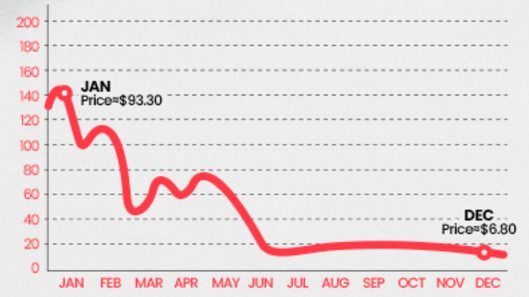
*Applied the lowest and highest value.

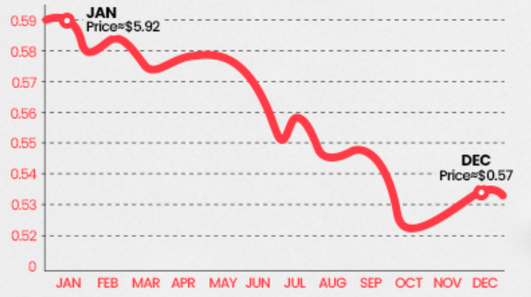


$BNX Token Performance
(2022 Jan - Dec)



$GOLD Token Performance
(2022 Jan - Dec)





Other GameFi Token Performance
(2022 Jan - Dec)

Q1 / Launch of BinaryX DAO

Released of BinaryX Whitepaper

Q2 / Launch of CyberArena

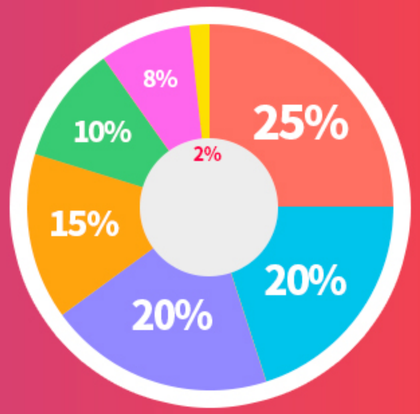
8th Largest Project By holders on BNB Chain
4th Largest Metaverse Project by Volume on BNB Chain

Q3 / Sold Out Rh!noX SBT

Released of Rh!noX Whitepaper & Roadmap
Top 100 Token on CoinMarketCap

Q4 / Launch of CyberChess

New game established: CyberLand



Fund Distribution

- Marketing Fund **(25%)**
- Research & Development Cost **(20%)**
- Product Operation Cost **(20%)**
- Staking **(15%)**
- Leaderboard Rewards **(10%)**
- Cyber Incubation Fund **(8%)**
- Bug Bounty **(2%)**

SIGNIFICANT GROWTH IN REGION COVERAGE

Our evolution to become an IGO platform, the creation of new games and the launch of our Soulbound Token are key moves in our journey to become a globally established player within the GameFi and Web3 space.

"THIS TRUST FROM EVERYONE IS THE GREATEST BLESSING TO BINARYX."

Holder Addresses:

100,000+

Partners 10

KEY NETWORKS & PARTNERS

BACKED BY

BINANCE LABS

BinaryX is honored to be backed by the leading decentralized web enabler.

AUDIT

SALUS

Aligning security strategy to business with an integrated solution; complete safety coverage to protect every BinaryX's user.

CONNECTIONS

Strategic partnerships and collaborations are essential to developing a good project foundation and expanding territory coverage.

BINANCE · BNB CHAIN · CoinGecko · Tokocrypto · NODEREAL

MEXC Global · CoinMarketCap · LATOKEN · BYBIT · BingX · DappRadar · KUCOIN

phemex · gate.io · coinbase · Math Wallet · PancakeSwap · Trust Wallet · CRYPTORANK ↗

PRODUCT HIGHLIGHTS

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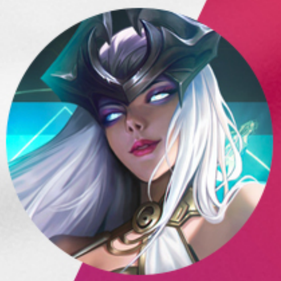
“No one can deny that P2E deserves credit where credit is due, but the industry needs to diversify its business model beyond P2E. BinaryX has already started to transition out of P2E to offer free-to-play, play-and-earn, play-to-own, and more blockchain games model which is one step in the right direction. GameFi needs to be more approachable and accessible for both gamers and developers. It must provide gamers with real value while maintaining its viability as good quality games that can be taken seriously by any gamer from Web2. Finally, it needs to have a more straightforward method for gamers to find games they like and get onboarded.”

HEAD OF GLOBAL EXPANSION

Cyber Dragon

As our debut in the blockchain gaming industry, CyberDragon gamifies the process of earning on the blockchain. We implemented an innovative multi-token system that uses $BNX & $GOLD. They formed a deflationary and inflationary economic model by complementing each other and, as a result, stabilized the token performance.

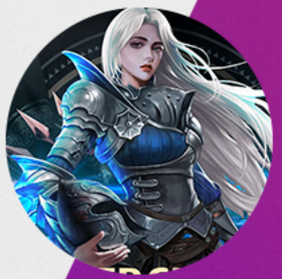


Cyber Arena

Being the pathfinder of BinaryX, CyberArena was a bold attempt to implement auto-battler card strategy game mode in GameFi. It was essential for us to understand users’ acceptance of this game mode. The primary mission of CyberArena is to lead the way and lay a solid groundwork for CyberChess. In hindsight, it did an exceptional job.

Rh!noX (Soulbound Token)

The term 'Soulbound' originated from the World of Warcraft universe and was discussed in an article by Ethereum co-founder Vitalik Buterin, who mooted the idea of 'Soulbound' NFTs. This is the defining factor that contributed to the creation of Rh!noX! Through the key features of Soulbound Mechanism, Rh!noX will fully realize the potential of Web3 with actual applications and play a unique role within BinaryX's ecosystem.



CyberChess

BinaryX created CyberChess to stand out amongst games in the GameFi industry. As a free-to-play, play-and-earn web3 game, CyberChess differs from most play-to-earn games, and is designed to allow players to start playing the game without having to make an initial investment. It comes with a more complex gameplay, which makes the game more challenging and fun for players who enjoy traditional strategy games.

NEXT FOR BINARYX

2023 KEY MILESTONES

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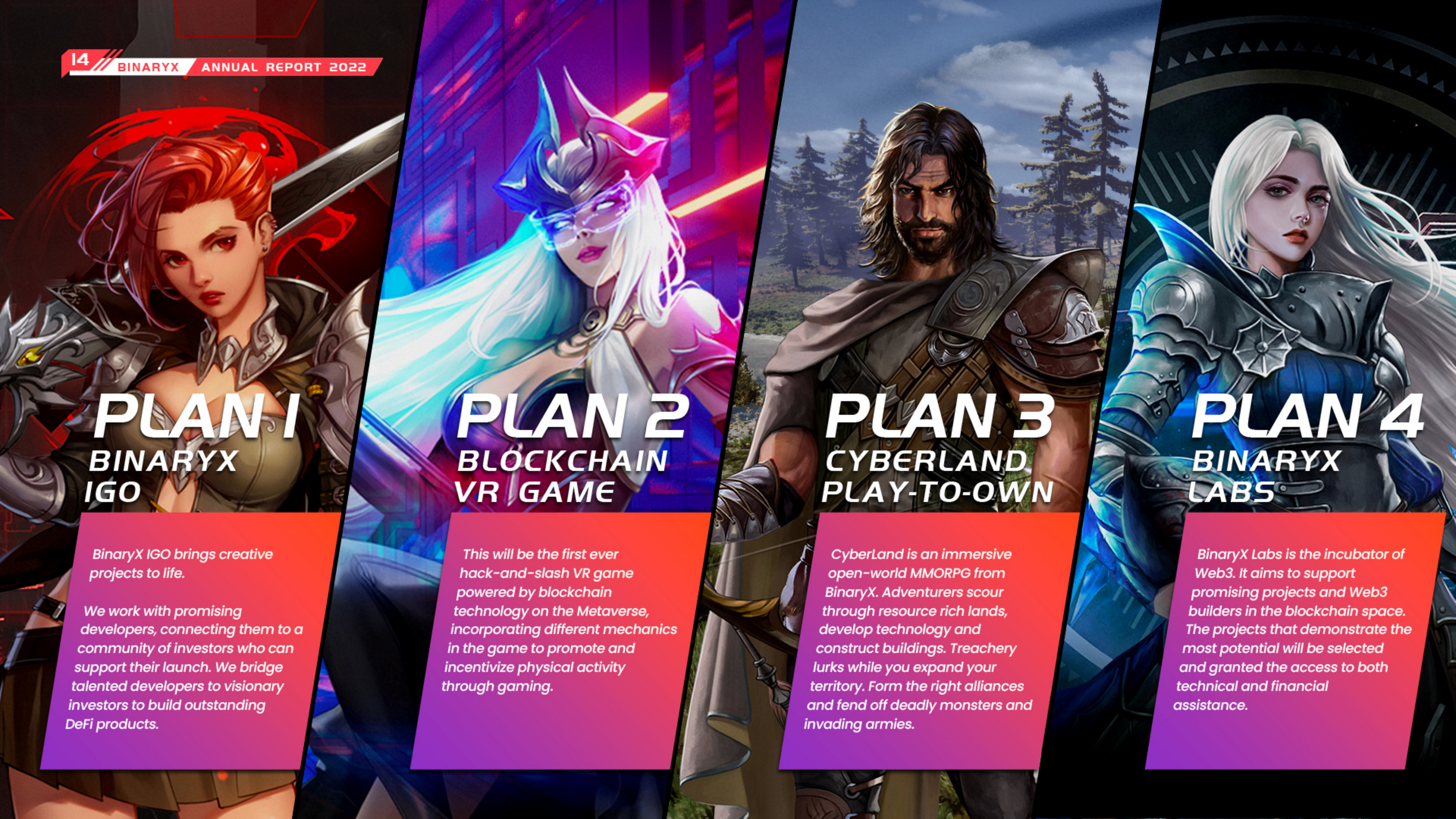

PLAN 1
BINARYX IGO

BinaryX IGO brings creative projects to life.

We work with promising developers, connecting them to a community of investors who can support their launch. We bridge talented developers to visionary investors to build outstanding DeFi products.

PLAN 2
BLOCKCHAIN VR GAME

This will be the first ever hack-and-slash VR game powered by blockchain technology on the Metaverse, incorporating different mechanics in the game to promote and incentivize physical activity through gaming.

PLAN 3
CYBERLAND PLAY-TO-OWN

CyberLand is an immersive open-world MMORPG from BinaryX. Adventurers scour through resource rich lands, develop technology and construct buildings. Treachery lurks while you expand your territory. Form the right alliances and fend off deadly monsters and invading armies.

PLAN 4
BINARYX LABS

BinaryX Labs is the incubator of Web3. It aims to support promising projects and Web3 builders in the blockchain space. The projects that demonstrate the most potential will be selected and granted the access to both technical and financial assistance.

NEXT CHAPTER 2023 FOR BINARYX

A LOOK FORWARD

2022 was a rollercoaster ride for everyone in the blockchain space, and GameFi was no exception. Heading into 2023, we wanted to give our take on BinaryX's growth and where we go from here: more than 100,000 monthly players around the world enjoy our Cyber Series games; evolved from GameFi platform to IGO; incredible growth of $BNX and $GOLD; we launched Cyber Arena, CyberChess, Rh!noX Soulbound NFT, and confirmed the development of CyberLand —- the first open-world play-to-own MMO; and so much more. It's also worth noting that we did it all during crypto winter, which added a layer of challenge to our operations.

Over the past few months, the team discussed the next stop for BinaryX. At a higher level, we've set three goals for 2023:

- **GameFi Central Hub:** We'll connect every party in Web3 together, making sure that anybody from any party gets the same fair chance to access a good project.
- **Reinvent GameFi:** BinaryX will continue to experiment and reinvent new ways to deliver GameFi products, solving players' pain and taking it to the next level.
- **Territory Expansion:** We have communities all around the world, yet there are still many untapped regions waiting for us to explore.

None of us would have imagined that any of the things we achieved in 2022 would have been possible. Looking forward, we really hope our communities, players, and holders can stand with us and believe the possibilities of Web3 are endless despite what has happened lately. We want to thank everyone who got us this far. Every one of you inspired us to push harder and become the best GameFi enabler in the world.

Let's play, earn, and create. WAGMI.